

2 Hounds Design

We've Got Style Collared!



Bombay Collection, Fall 2007

Business Name	2 Hounds Design, Inc.
Corporate Overview	2 Hounds Design is a woman-owned manufacturer of designer dog collars located in Indian Trail, North Carolina. The company began producing dog collars in 2003.
Product Overview	2 Hounds Design specializes in Martingale collars and Velvet Leashes for large breeds. In addition, they offer side release collars, tag collars, and buckle Martingales for all breeds and sizes. More than 200 different collar designs can be found on the 2 Hounds Design website, including everything from hand beaded Jacquard ribbons, Asian Silk Brocades, Safe yet Stylish Reflective designs, and Holiday designs, as well as a wide selection of preppy and novelty collars.
Charity Overview	2 Hounds Design has helped raise more than \$170,000 for animal adoption groups all over the world by hosting charity auctions and donating merchandise, and participating in other fundraising programs.
Number of Employees	5
Headquarters	7544 Sparkleberry Dr Indian Trail, NC 28079
Website	http://www.2houndsdesign.com
Media Contact	Alisha Navarro, 704-283-1547

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Hope and Believe collars
\$35 includes \$6 donation to Hope for Hounds,
a charity foundation that funds Canine cancer
research with a specialization in
Osteosarcoma.



Princess and Diva
\$35



Classic and Novelty Collars
\$28-35



Woven Silk Collars (Brocades, Laotian, Scalamandre)
\$30-37

For a Complete Selection of products, go to www.2houndsdesign.com

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2 Hounds Design dog collars have been seen in **Country Living**, **Pet Product News**, and **Skirt!** Magazine, as well as local publications like **The Charlotte Observer** and **Cats and Dogs** magazine.

Alisha Navarro is the owner of 2 Hounds Design, a company that specializes in martingale dog collars for large breeds, while also offering a variety of stylish collars for dogs of all sizes. In sharp contrast to her beginnings as an Electronics Engineer, Alisha began making dog collars for her own retired racing greyhounds. What started out as an inspiration to create something special for her own hounds turned into her passion. She feels lucky to be living her dream, doing what she loves with an equally passionate team of talented employees.

The former one-woman show has grown into a team effort. Alisha has carefully built her team of employees so that each person's different strengths help make 2HD what it is today. She feels lucky to live in North Carolina in what used to be a textile mecca, where a large part of the world's furniture was once sewn. Many of those jobs have gone overseas, so it means a lot to Alisha to be able to help employ some of the people who have lost their jobs.

The 2 Hounds Design team has worked long and hard to perfect the art of collar making. Alisha likes to call her collars "Ornamental Safety Equipment," because they are not only beautiful, but are made with attention to detail and safety. All of her dog collars feature premium hardware, first quality fabrics, and are available with a wrap-around cuddle satin lining that provides a slightly padded and silky smooth interior for dogs with sensitive necks.

Alisha spends a great deal of time searching for and establishing relationships with fabric and ribbon dealers all over the world. Alisha is constantly updating her line to include the newest trends in her fashion-influenced style of collar making. From hand loomed Laotian silk to hand beaded French jacquard ribbon to Asian silk brocades, and even Scalamandre silks, she chooses each fabric or ribbon herself to create a stunning selection of collars.

For Alisha, the best part of living her dream is being able to give more and do more for the greyhound community than she ever could before. She loves hosting auctions to help raise money for animal adoption groups, and in four years 2 Hounds Design has helped raise more than \$170,000 for adoption groups all over the world.



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All 2 Hounds Design collars feature ...

- ❖ Premium Martingale hardware cast in solid brass or nickel-plated steel. Our D-rings are either cast metal or welded steel.

Why this matters...

- Plastic hardware is sometimes a weak point in collars. Our solid metal hardware can stand up to as much as 600 lbs of force.
- 2 Hounds Design goes a step further than hardware that is just safe. We spent years finding the perfect hardware that is not only safe, but is streamlined and elegant so your dog's collar looks great while keeping your dog safe.

- ❖ Our side release buckles are not your "standard" plastic buckle, but are premium buckles made by National Moulding.

Why this matters...

- National Moulding buckles are made using a special material that is heat and cold resistant, making them a step above the standard buckles, so no matter what climate you live in, you can rest assured the buckle will not melt or shatter.

- ❖ We wrap the entire inside of our collars with cuddle satin, which is a flannel backed satin.

Why this matters...

- Our method of lining collars leaves no exposed webbing to rub or chafe sensitive necks.
- Our lining pads the inside of the collar very slightly, adding a little bit of cushion. The silky exterior of the cuddle satin touches the dog's neck, preventing hair loss in long haired breeds and neck irritation for dogs who have sensitive skin.

- ❖ We do not mass produce our collars, every single one is made to customer specifications.

Why this matters...

- We custom make each collar when it is ordered using the sizing and measurements provided by the customer. This allows for a more perfect fit and a collar that looks like it was made for the dog – because it was!
- Our customers like knowing that there are a limited number of each design produced, they will most likely not pass another dog on the sidewalk wearing the same collar.
- This method of designing collars allows us to release more designs in a given season, this is important to us and allows us to remain on the cutting edge of fashion and allows more flexibility and more opportunities for our customers and their dogs to showcase their own personalities.